

CURRICULUM VITAE

Mark N. Wexler

Present Employer: Mailing Address

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Beedie School of Business
Simon Fraser University
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Areas of Specialization:

Business Ethics
Knowledge Management
Organization and Management Theory
Business and Society

Degrees:

- (A) Bachelor of Arts, 1970
McGill University
Montreal, Quebec
- (B) Master of Arts, 1973
University of Western Ontario
London, Ontario
- (C) Doctor of Philosophy, 1978
York University
Toronto, Ontario

Consulting Firm: Mailing Address

Mark N. Wexler, PhD
The Perimeter Group of Ethics Consultants
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Consulting Areas of Specialization:

Executive & Career Coaching
Corporate Governance and Board Assessment
Reputation Management
Corporate Image Audits

Honours (Sociology)
Major (Philosophy)
Project Title: "The image of business in the
works of the prophets of Paris"

Specialization: Organizational Sociology
Thesis Title: "Police culture: A response
to ambiguous employment"

Specialization: Organizational
Sociology and Business
Thesis Title: "The service society and the
organization of human services"

Academic Work Experience:

2010 - 2011	Visiting Scholar, Grande Ecole de Commerce (INSEEC), Paris, France
2006 - present	University Professor of Business Ethics & Management, SFU
2005 - 2006	Visiting Professor, Stern School of Business, New York University, NYC
1989 - 2006	Full Professor, Simon Fraser University
2000 - 2001	Visiting Scholar, Macquarie University (Sydney, Australia)
1988 - 1989	Visiting Professor, University of Sussex, UK
1983 - 1984	Visiting Associate Professor, University of Michigan
1982 - 1988	Associate Professor, Simon Fraser University
1978 - 1981	Assistant Professor, Simon Fraser University
1977 - 1978	Instructor, Simon Fraser University
1975 - 1976	Lecturer, York University (Canada)
1971 - 1975	Teaching Assistant, York University and University of Western Ontario
1970 - 1971	Survey Assistant, University of Western Ontario
1968 - 1970	Research Assistant, McGill University

Professional Matters:

- Papers given at: Academy of Management Meetings, Business Ethics Society, Western Academy of Management Meetings, Business Ethics Summit, American Sociological Association Conference, Ethics in the Post-Industrial World Conference, European Ethics Society Meetings, Wicked Problems and the United Nation, Humanity and Society Meetings, European Conference on Business Ethics, Pacific Rim Issues in Business, Astra Zeneca Lecture in Ethics, World Futures Association, International Knowledge Management meetings, and others. Dates, titles, and venues of papers are available upon request.
- Memberships: Academy of Management Association, Business Ethics Society, Association for Humanistic Sociologists, Canadian Association of Administrative Social Science, Society for Freedom of Information and Privacy, Society for the Study of Contemporary Cults, Business Educators, North American Society of Executive Coaches, Canadian Authors' Guild, Canadian Consultants Association, and others.
- Invited Talks:
(Academic) INSEAD, France (management scholars); Stern School of Business, New York University; University of Alberta (business administration); University of Alberta (sociology); Cambridge University (philosophers); University of Washington (industrial sociologists); University of Washington (business); INSEEC, Paris (Asian MBA Program); University of California (communication studies); Los Angeles (education scholars); McMaster University (industrial relations), Rutgers University (urban planners and architects), Columbia University (sociology), University of British Columbia (science and medicine); King's College (ethics); London School of Economics; New School of Social Research (historians); and others. A full list of the speeches and abstracts of each talk are available.
- Invited Talks:
(Non-Academic) Alcan Lecture Series, President's Lecture (Simon Fraser University), Vancouver Chamber of Commerce (public lecture), Students for Social Responsibility (national lecture), Scotia McLeod Investment Series (public lecture), Cannapro Wellness Series (public lecture), British Columbia Convention Centre Opening (public lecture), Unesco Lecture on the Ethics of Population Control (public lecture), Bank of Montreal Lecture Series (public lecture), B.C. Hydro Lecture on Business Ethics (public lecture), United Nations, Royal Canadian Mounted Police, Abbott Laboratories, International Business Machine, Monsanto, Real Estate Foundation of British Columbia, Coast Capital Savings, Wells Fargo Bank and others. A full list of the speeches and abstracts of each talk are available.
- Media
Appearances: CBC Ideas (radio), CBC Venture (television), CBC Almanac Show (radio), CBC National News (television), BCTV National News (television), BBC (radio), BCTV Fifth Estate (television), CKVU News at 6:00 (television), *Vancouver Sun* (newspaper), *Globe and Mail* (newspaper), *Victoria Times Colonist* (newspaper), *Ottawa Citizen* (newspaper), *Business in Vancouver* (newspaper), *Manchester Guardian* (newspaper), *B.C. Reports* (magazine), *Macleans* (magazine), *Time Canada* (magazine), and others. A complete media file of Dr. Wexler's appearances is available upon request.
- Editorships: International Editor, *Quarterly Journal of Ideology*, 1984-1996.
Section Editor, *Sociological Abstracts*, (business articles), 1986-1995.
Editor, *Journal of Applied Sociology*, 1992-1995.
Editor, *Ethics Bulletin: A Journal for Public Administrators*, 1997-current.
- Boards: Administration and Society (Ed. Board), *Social Science Journal*, *Quarterly Journal of Ideology*, *Business and Society Review*, Freedom of Information and Privacy (B.C.), Perimeter Group of Consultants and Trainers, Canadian Jewish Congress (Pacific Division), Advanced Sensing Technologies Inc. and blackboxx.com Ltd.,

VideoCreo Vancouver, Board of Directors, Louis Brier Home and Hospital, Board of Directors (Current Board Secretary + Chair of the Ethics Committee).

Graduate Students: Supervised 127 Masters' Degree projects and theses; 21 PhD theses

External Examiner (doctorates): Carleton University, University of Sussex, UK, Macquarie University, Australia, University of Alberta, McGill University, Queens University, University of Toronto, University of California at Los Angeles, University of California at Berkeley, University of Washington, Cornell University, New York University at Binghamton, Duke University, Washington State University, Portland State University, Oregon State University, University of Oregon, University of California (Davis), University of California (San Diego) and others.

Teaching Record: Available upon request. Four teaching awards (see Awards below).

Reviews: Book reviews for: *The Academy of Management Executive*, *Academy of Management Review*, *International Journal of Modern Sociology*, *Contemporary Psychology*, *Organization Studies*, *Sociological Inquiry*, *Anthropology of Work Review*, *Business Ethics Quarterly*, *Organizational Science*, *Contemporary Sociology*, *Cultural Dynamics*, *American Journal of Psychiatry*, *Canadian Journal of Communication*, *Business and Professional Ethics Journal* and others.
Manuscript reviewer for: *Administrative Science Quarterly*, *Human Relations*, *Organizational Science*, *Social Forces*, *Administration and Society*, *Journal of Management Inquiry*, *Work and Occupations*, *Academy of Management Review*, *Canadian Review of Sociology and Anthropology*, *Business and Society Review*, *Quarterly Journal of Ideology*, *Journal of Business Ethics*, *Business Ethics Quarterly*, *Business Ethics: A European Review* and others.

Awards: TD Canada Trust Teaching Excellence Awards (1990, 1995, 2003)
Simon Fraser University, Teacher of the Year Award (1991)
Teaching Honour Roll (31 times)
Canadian Business Teacher Award (1992)
Best Paper, Social Problems Section (Applied), *Cult Studies Journal* (1996)
Astra Zeneca Award in Applied Ethics (1997)
Best Paper, Not-for-Profit Studies, *Vantage Point* (1999)
Leader in Management Education Award from PricewaterhouseCoopers, (2004)
CUFA-BC, Paz Buttedahl Career Achievement Award (2010)

Research grants and contracts (a full list of sources and sums is available from Dr. Wexler).

Administrative Experience:

Chair: University Ethics Committee
Equity Committee
Faculty Tenure Committee
Policy Studies Group
Human Resource Management Group
Interdisciplinary Studies Steering Committee

Selected list of Committees: University Appointments Committee
Executive MBA Committee
PhD in Business Administration Committee
Nominations Committee
Planning & Priorities Committee
Academic Appeals Committee
University Tenure and Promotion Committee
Undergraduate Program Committee
University Research Committee

- Directorship: Research for the SFU Faculty of Business; Labour Studies, Ethics Committee, University Professor Awards, Van Dusen Research Institute, Business and Humanities Program, Ethics in Writing and Communication Program.
- Program & Conference Development: Ethics in Science Conference
 Technology & Human Enhancement: An Ethics Perspective
 Environmental Ethics in Theory and Practice: A Symposium
 Issue Management: Explorations in the Organization of Contention
 Dermot Murphy Lecture Series in Applied Land Ethics, SFU Continuing Studies
 Labour Studies Certificate Program, SFU
 Philosophers' Cafés, SFU Continuing Studies
 Sing Tao Certificate in Business (Mandarin)
 Dark-side Behavior in Networks: Learning from Organized Crime
- Coordinator: Management and Organization Studies Group, Beedie School of Business, Strategy Group, Beedie School of Business, Liaison Committee with Humanities. Women, Politics and Business
- Fundraising: Grants and contracts for scholars at Simon Fraser University
 Dr. L. B. Peter Rae Memorial Award in Business Ethics, Simon Fraser University
 Simon Fraser University Hillel House
 The Canadian Jewish Congress Endowment (Pacific Division)
 AIDS Society of Canada
 Canadian National Institute for the Blind
 Parkinson Society of Canada
 Outreach and Talking Books Services, Vancouver Public Library
 United Way Committee, Simon Fraser University
 Belzberg Library Cartoon Collection, Simon Fraser University
 Business Students' Travel Fund, Simon Fraser University

Publications:

- 2011 "Which fox in what hen house and when? Conjectures on regulatory capture." *Business and Society Review*, Vol. 116 (3): 277-302.
- 2011 "Positive deviance and performance enhancement in public agencies." *Optimum: The Journal of Canadian Public Sector Management*, Vol.44 (2): 28-39.
- 2011 "Invisible hands' intelligent design and free markets." *Journal of Ideology*, Vol. 33 (1): 22-38.
- 2011 "Four reactions to end-of-the-world logic." *Midwest Quarterly*, Vol. 52(3):256-270.
- 2010 "Financial edgework and the persistence of rogue traders." *Business and Society Review*, 115(1): 1-24.
- 2010 *Twenty Questions on Corporate Codes of Conduct* (second edition, updated and brought in line with new legal positions, with Michael Gunns). Professional monograph, approx. 75 pages. Toronto: Canadian Institute of Chartered Accountants.
- 2009 "The moral dimension of wicked problems." *International Journal of Sociology and Social Policy*, Vol. 29 (9/10): 531-542.
- 2009 "Strategic ambiguity in emergent coalitions: The triple bottom line." *Corporate Communications: An International Journal*, Vol. 14 (1): 62-77.

- 2008 "Conjectures on systemic psychopathy: Reforming the contemporary corporation". *Society and Business*, Vol. 3 (3): 224-238.
- 2008 "Conjectures on workplace spirituality in Cascadia." In *The Elusive Utopia*, (Editor), Douglas Todd. Toronto: Ronsale Press, pp. 215-239.
- 2007 "Reframing the 'gatekeeping' professions." In *Relationships in the Professions*, (Editor), B. Tan, New York: Ballard Books, pp. 211-228.
- 2007 "The four faces of planning ethics: A value profile in Canadian planning." *A Reader in Canadian Planning*, (Editor), Jill Grant, ed., Toronto: Thomson Nelson, (with Judy Oberlander), pp. 99-106.
- 2007 "The moral nature of a credible scandal story". *Insights*. Vol. 4(3): 140-156.
- 2006 "Successful resumé fraud: Conjectures on the origins of amorality in the workplace," *Journal of Human Values*, Vol. 12 (2): 139-154.
- 2006 "Five theses on corporate monsters," *Quarterly Journal of Ideology*, Vol. 30 (1):85-99.
- 2006 "The return of the corporate backroom," *Ethics Bulletin: A Journal for Public Administrators*, Vol. 11 (2): 115-128.
- 2005 *Leadership in Context: The Four Faces of Capitalism*. Northampton, MA: Edward Elgar Publishing.
- 2005 "Organizing knowledge workers: An ideological reading of 'communities of practice' (COPs)," *Quarterly Journal of Ideology*, Vol. 28(3/4):82-104 (with Vicky Carpio-Tam and Elicia Maine).
- 2005 "Instrumentalizing nostalgia: Attachment to the comforting object on the information highway," *Culture and Organization*, Vol. 18 (1): 48-60.
- 2005 *Twenty Questions on Corporate Codes of Conduct* (With Michael Gunns). Professional monograph, approx. 65 pages. Toronto: Canadian Institute of Chartered Accountants.
- 2004 "Communities of practice in the federal public service of Canada," *Optimum Online: the Journal of the Public Service*, Vol. 34 (2):2-11.
- 2004 "The call for transparency: Implications for strategic communications," *Business Communication Review*, Vol. 9(1):14-29.
- 2004 "Who is responsible for workplace incivility?" *Ethics Bulletin: A Journal for Public Administrators*, Vol. 12(3):131-150.
- 2004 "Communities of practice: Management implementation issues," *Problems and Methods in Management*, Vol. 3(2):2-24.
- 2004 *Fundamentally Canadian: Multiculturalism vs. Diversity*, Ottawa: Broadview Press.
- 2003 "The entrepreneurial leader in the traditional college setting," *Leadership in Academic Life*, Vol. 2(1):89-100.
- 2003 "Reputational signaling in and after ethical quandaries," *Public Relations Forum*, Vol. 12(3):144-159.
- 2002 "Organizational memory (OM) and intellectual capital," *Journal of Intellectual Capital*, Vol. 3(4):393-414.
- 2002 "Conspiracy: A dramaturgical explanation," *International Journal of Group Tensions*, Vol. 31(3):247-266 (with G. Havers).
- 2002 "The four faces of planning ethics: A values profile," *Plan Canada*, Vol. 42(2):18-27 (with J. Oberlander).
- 2002 "Blowing of whistles, rocking of boats, and tilting of windmills: The idealistic dissenter in the organization," *Ethics Bulletin: a Journal for Public Administrators*, Vol. 10(3):146-161.

- 2001 "The who, what and why of knowledge mapping," *Journal of Knowledge Management*, Vol. 5(3):249-263.
- 2001 "Is U.S. neoconservatism dead?", *Quarterly Journal of Ideology*, Vol. 24 (1&2):1-12 (with G. Havers).
- 2000 "Organizational memory (OM): Ideological schisms in mnemonic practices," *Quarterly Journal of Ideology*, Vol. 23(3):111-130.
- 2000 "Emotional intelligence: A review and appraisal," *Optimum: Journal of Public Sector Management*, Vol. 30(2):1-8.
- 2000 "Exploring the changing landscape of the public administrator," *Optimum: Journal of Public Sector Management*, Vol. 30(2):9-19.
- 2000 "Reputational capital, ethics and the not-for-profit sector," *Vantage Point: Not-For-Profit Management*, Vol. 17(3):11-17.
- 2000 "Reputational capital and stakeholder models: Consequences for fundraisers," *Canadian Fundraiser*, Vol. 11(18):3-7.
- 2000 "Organizational memory (OM) in public administration: An ethicist's concerns," *Ethics Bulletin: A Journal for Public Administrators*, Vol. 8(3):167-181.
- 1999 *Confronting Moral Worlds: Understanding Business Ethics*. Toronto: Prentice Hall, June.
- 1999 *Video Cassette and Readings for Confronting Moral Worlds: Understanding Business Ethics*, Toronto: Prentice Hall.
- 1998 "Moral panics: Issue management skills for public administrators," *Ethics Bulletin: A Journal for Public Administrators*, Vol. 6:99-111.
- 1998 "Reconsidering moral panics: A psycho-social analysis," *International Review of Modern Sociology*, Vol. 28(2):212-222.
- 1997 "Moral panic: An explanation in search of a problem," *Self and Society*, Vol. 25:16-34.
- 1997 "Moral imagination in the education of executives," *Centrepoint: Ethics Review*, Vol. 7:91-108.
- 1997 "Dirty hands: Reflections on the innovation process in a high technology organization," *Innovating*, Vol. 6:101-119.
- 1997 "Contrasting ideological orientation on the NIMBY (not-in-my-backyard) syndrome," *Quarterly Journal of Ideology*, Vol. 21:62-77.
- 1996 "A sociological framing of the NIMBY (not-in-my-backyard) syndrome," *International Review of Modern Sociology*, Vol. 26(1):91-110.
- 1995 "The moral grounds for NIMBY: The case of casinos in Vancouver, Canada," *Centrepoint: Ethics Review*, Vol. 5:111-123.
- 1995 "Rethinking silence and society," in Bin-Ky Tan (ed.) *The Human Individual and Social Organizations*, Toronto: Macmillan, pp. 138-155.
- 1995 "Expanding the groupthink explanation to the study of contemporary cults," *Cult Studies Journal*, Vol. 12:1-23.
- 1995 "A tale of two views of the professions: Debating professional ethics," *The Scrivener*, Vol. 5:13-18.
- 1994 "The scapegoating process in families and corporations," *Journal of Strategic and Systematic Therapies*, Vol. 13:32-39.
- 1994 "The psycho-social significance of trivia," *Journal of Popular Culture*, Vol. 28:1-13 (with R. Sept).
- 1994 "Technology champions: Complications of the pro-innovation bias," *Innovating*, Vol. 4:9-18.
- 1994 "Charismatic hunger," *Self and Society*, Vol. 22:103-121.

- 1994 "Cautionary tales: "Relying on technology champions," *Industrial Management and Data Systems*, Vol. 16:67-72.
- 1993 "Understanding organizational redundancy: An issue for school systems," *Education Canada*, Vol. 33:15-20.
- 1993 "The negative rite of scapegoating: From the ancient tribe to the modern organization," *International Journal of Group Tensions*, Vol. 23:293-307.
- 1993 "The act of interpersonal forgiving," *Personality Study and Group Behavior*, Vol. 22:406-419.
- 1993 "Exploring nostalgia," *Culture, Medicine and Psychiatry*, Vol. 17:212-224.
- 1992 "Psycho-social factors in shared family delusions (folie à famille)," *International Journal of Sociology of the Family*, Vol. 22:161-173.
- 1992 "New age ideology and the entropy metaphor," *Quarterly Journal of Ideology*, Vol. 15:81-98.
- 1992 "Computer ethics," *Trek: Review of Emerging Technology*, Vol. 11:121-130.
- 1992 "An evaluation of uncertainty reduction theory (URT)," *Free Inquiry in Creative Sociology*, Vol. 20:97-108 (with R. Sept and K. Hildebrand).
- 1991 "Post-industrial futures: Conjectures for students of ethnic enterprise," *Human Science*, Vol. 11:221-233.
- 1991 "Managerial morality," *San José Review*, Vol. 28:12-23.
- 1991 "Degradation ceremonies and the hard work of retrieving social dignity," *Self and Society*, Vol. 19:84-91.
- 1990 "Prediction dilemmas and the applied social sciences," *Humboldt Journal of Social Relations*, Vol. 16:95-123.
- 1990 "Deep ecology: Grounding a contemporary argument field," *International Journal of Sociology and Social Policy*, Vol. 10:47-70.
- 1990 "Deep ecology: An emerging critique of conventional wisdom," *Quarterly Journal of Ideology*, Vol. 14:15-38.
- 1990 "Conjectures on the future of ignorance," *Phenomenology and Pedagogy*, Vol. 8:75-85.
- 1989 "Learning from Bhopal," *Midwest Quarterly: A Journal of Contemporary Thought*, Vol. 31:106-129.
- 1988 "Self-organization in symbolic interaction," *Self and Society*, Vol. 16:111-128
- 1988 "Rumours, rumour control centres and Gustave Le Bon," *Human Affairs*, Vol. 15:55-91.
- 1988 "Post-industrialism and the rise or fall of group tensions," *International Journal of Group Tensions*, Vol. 18:170-194.
- 1988 "Industrial graffiti: Accessing corporate cultures," *Anthropology of Work Review*, Vol. 9:14-23.
- 1987 "The case for and against the corporate promotion process," *Human Affairs*, Vol. 12:29-57.
- 1987 "Risk and the public: Entrepreneurial, bureaucratic and environmentalist risk portfolios," *Optimum: A Forum for Management*, Vol. 18:7-21.
- 1987 "Conjectures on the dynamics of secrecy and the secrets business," *Journal of Business Ethics*, Vol. 6:469-480.
- 1986 "Speculations on the metaphysics of systems theories," *Free Inquiry*, Vol. 14:184-190.
- 1986 "Problems in the grid-group analysis of the environmental movement," *International Journal of Sociology and Social Policy*, Vol. 7:60-82.
- 1986 "Impression management and the new competence," *ETC: General Review of Semantics*, Vol. 43:247-258.

- 1985 "The game is the thing: Marketing Marx capitalistically," *Human Affairs*, Vol. 9:97-119.
- 1985 "New work in a post-industrial or service society: Deciphering the myth," *Changing Work*, Vol. 5:22-31.
- 1985 "Formulating the therapeutic bias: Uncovering to discover," *Transformations*, Vol. 2:35-44.
- 1984 "The enigma of Goffman's sociology," *Quarterly Journal of Ideology*, Vol. 8:40-51.
- 1984 "Speculations on sociological uncertainty: A note to the helping professions," *Free Inquiry*, Vol. 12:89-94.
- 1984 "Social planning as radical practice: Friedman's dialectics of the good society," *Transformations*, Vol. 1:30-39.
- 1984 "Prediction dilemmas," *Queen's Quarterly*, Vol. 91:389-400.
- 1984 "Prediction dilemmas and the social sciences," *Cornell Journal of Social Relations*, Vol. 7:20-35.
- 1984 "Conceptual bases for the work culture concept: Part II," *Anthropology of Work Review*, Vol. 5:5-8.
- 1984 "Conceptual bases for the work culture concept: Part I," *Anthropology of Work Review*, Vol. 4:7-12.
- 1983 "The image of business on Canadian produced television," *Canadian Journal of Communication*, Vol. 9:15-36.
- 1983 "The ideological implications of cultural lag theory," *Quarterly Journal of Ideology*, Vol. 7:1-12.
- 1983 "Supply siders' moral defense of capitalism," *Catalyst*, Vol. 15:92-102.
- 1983 "Silence and society," *Human Affairs*, Vol. 3:45-62.
- 1983 "Pragmatism, interactionism and dramatism: Interpreting the symbol in organizations," in L.R. Pundy, P. Frost, G. Morgan and T. Dandridge (eds.), *Organizational Symbolism*. Greenwich, CT: JAI Press, pp.237-253.
- 1983 "Irony and the promise of reason," *Studies in American Humor*, Vol. 10:1-6.
- 1983 "Hume's humanism: The debate with Kincheloe," *Humanist Sociologist*, Vol. 8:3-6.
- 1982 "Work values of Canadian high school students," *Free Inquiry*, Vol. 10:231-236 (with L.T. Pinfield).
- 1982 "Sociobiology and the social sciences," *Social Sciences Journal*, Vol. 19:103-108.
- 1982 "Sociobiology and human altruism: A social scientist's perspective," *Humboldt Journal of Social Relations*, Vol. 9:32-60.
- 1982 "Formulating the therapeutic bias," *State and Mind*, Vol. 8:122-138.
- 1981 "Uncertainty as a root metaphor in the social sciences," *Free Inquiry*, Vol. 9:31-36.
- 1981 "The biology of human altruism," *Social Sciences*, Vol. 56:195-203.
- 1976 "The service society: Varying images of novelty," *Mid-American Review of Sociology*, Vol. 2:64-73 (with P. Rawlings).
- 1975 "Tracing phenomenology through the sociological imagination," *Kansas Journal of Sociology*, Vol. 2:15-28 (with P. Rawlings).
- 1974 "Police culture: A response to ambiguous employment," in C. Boydell, K. Grindstaff and P. Whitehead (eds.), *Selected Readings in the Administration of Justice*. Toronto: Holt, Rinehart and Winston, pp. 126-151.

For references and more information, please contact Dr. Wexler at: wexler@sfu.ca
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