

## CURRICULUM VITAE

Mark N. Wexler

### Present Employer: Mailing Address

Mark N. Wexler PhD  
Segal Graduate School of Business  
Simon Fraser University  
500 Granville Street, Room 3520  
Vancouver, British Columbia, Canada V6C 1W6  
Tel 778-782-7846  
Fax 778-782-5122  
E-mail: wexler@sfu.ca

### Consulting Firm: Mailing Address

Mark N. Wexler PhD  
The Perimeter Group of Ethics Consultants  
And Trainers  
207 West Hastings Street, Office 702  
Vancouver, British Columbia, Canada V6B 1H7  
Tel 778-782-7846  
Fax 604-730-1551  
E-mail: wexler@sfu.ca

### Areas of Specialization:

Business Ethics  
Knowledge Management  
Organization and Management Theory  
Business and Society

### Consulting Areas of Specialization:

Codes of Conduct  
Corporate Governance and Board Assessment  
Triple Bottom Line Accounting  
Corporate Image Audits

### Degrees:

(A) Bachelor of Arts, 1970  
McGill University  
Montreal, Quebec

Honours (Sociology),  
Major (Philosophy)  
Project Title: "The image of  
business in the works of the  
prophets of Paris"

(B) Master of Arts, 1973  
University of Western Ontario  
London, Ontario

Specialization: Organizational  
Sociology  
Thesis Title: "Police culture: A  
response to ambiguous employment"

(C) Doctor of Philosophy, 1978  
York University  
Toronto, Ontario

Specialization: Organizational  
Sociology and Business  
Thesis Title: "The service society  
and the organization of human  
services"

### Academic Work Experience:

2006-present	University Professor of Business Ethics & Management
2005-2006	Visiting Professor, Stern School of Business, New York City
1989-2006	Full Professor, Simon Fraser University
2000-2001	Visiting Scholar, Macquarie University (Melbourne, Australia)
1988-1989	Visiting Professor, Sussex
1983-1984	Visiting Associate Professor, University of Michigan
1982-1988	Associate Professor, Simon Fraser University
1978-1981	Assistant Professor, Simon Fraser University
1977-1978	Instructor, Simon Fraser University
1975-1976	Lecturer, York University (Canada)
1971-1975	Teaching Assistant, York University, Univ. of Western Ontario
1970-1971	Survey Assistant, University of Western Ontario

1968-1970

Research Assistant, McGill University

Professional Matters:

- Papers given at: Academy of Management Meetings, Business Ethics Society, Western Academy of Management Meetings, Business Ethics Summit, American Sociological Association Conference, Ethics in the Post-Industrial World Conference, European Ethics Society Meetings, Humanity and Society Meetings, European Conference on Business Ethics, Pacific Rim Issues in Business, Astra Zeneca Lecture in Ethics, World Futures Association, International Knowledge Management meetings, and others. Dates, titles of papers, and venues available upon request.
- Memberships: Academy of Management Association, Business Ethics Society, Association for Humanistic Sociologists, Canadian Association of Administrative Social Science, Society for Freedom of Information and Privacy, Society for the Study of Contemporary Cults, Business Educators, Canadian Authors' Guild, Canadian Consultants Association, and others.
- Invited Talks: (Academic) INSEAD University (management scholars), University of Alberta (business administration), Cambridge University (philosophers), University of Washington (industrial sociologists), University of California, Los Angeles (education scholars), McMaster University (industrial relations), Rutgers University (urban planners and architects), New York University (marketing scholars), University of British Columbia (science and medicine), London School of Economics (economists), New School of Social Research (historians), and others. A full list of the speeches and abstracts of each talk are available.
- Invited Talks: (Non-Academic) Alcan Lecture Series, President's Lecture (Simon Fraser), Vancouver Chamber of Commerce (public lecture), Students for Social Responsibility (national lecture), Scotia McLeod Investment Series (public lecture), Cannapro Wellness Series (public lecture), British Columbia Convention Centre Opening (public lecture), Unesco Lecture on the Ethics of Population Control (public lecture), Bank of Montreal Lecture Series (public lecture), B.C. Hydro Lecture on Business Ethics (public lecture), and others. A full list of the speeches and abstracts of each talk are available.
- Media Appearances: CBC Ideas Series (radio), CBC Venture (television), CBC Almanac Show (radio), CBC National News (television), BCTV National News (television), BBC (radio), BCTV Fifth Estate (television), CKVU News at 6:00 (television), *Vancouver Sun* (newspaper), *Victoria Times Colonist* (newspaper), *Ottawa Citizen* (newspaper), *Business in Vancouver* (newspaper), *Manchester Guardian* (newspaper), *B.C. Reports* (magazine), *McLean's* (magazine), *Time Canada* (magazine), and others. A complete media file of Dr. Wexler's appearances is available upon request.
- Editorships: International Editor, *Quarterly Journal of Ideology*, 1984-1996.  
Section Editor, *Sociological Abstracts* (business articles), 1986-1995.  
Editor, *Journal of Applied Sociology*, 1992-1995.  
Editor, *Ethics Bulletin: A Journal for Public Administrators*, 1997-current.
- Boards: Administration and Society (ed. Board), *Social Science Journal*, *Quarterly Journal of Ideology*, *Business and Society Review*, Freedom of Information and Privacy (B.C.), Perimeter Group of Consultants and Trainers, Canadian Jewish Congress (Pacific Division), Advanced Sensing Technologies Inc.

and blackboxx.com Ltd., Louis Brier Hospital Board (Chair of the Ethics Committee).

- Graduate Students: 81 master's projects and theses; 16 PhDs.
- External Examiner (doctorates): Carleton University, Sussex University, University of Alberta, University of California at Los Angeles, University of California at Berkeley, University of Washington, McGill University, Queens University, Cornell University, New York University at Binghamton, Duke University, University of Toronto, and others.
- Teaching Record: Available upon request. Four teaching awards (see Awards below).
- Reviews: Book reviews for: *The Academy of Management Executive*, *Academy of Management Review*, *International Journal of Modern Sociology*, *Contemporary Psychology*, *Anthropology of Work Review*, *Business Ethics Quarterly*, *Organizational Science*, *Contemporary Sociology*, *Cultural Dynamics*, *American Journal of Psychiatry*, *Canadian Journal of Communication*, and others.  
Manuscript reviewer for: *Administrative Science Quarterly*, *Human Relations*, *Organizational Science*, *Social Forces*, *Administration and Society*, *Journal of Management Inquiry*, *Work and Occupations*, *Academy of Management Review*, *Canadian Review of Sociology and Anthropology*, *Business and Society Review*, and others.
- Awards: TD Canada Trust Teaching Excellence Award (1990, 1995, 2003)  
Simon Fraser Teacher of the Year Award (1991)  
Teaching Honour Roll (inclusion since 1988)  
Canadian Business Teacher Award (1992)  
Best Paper, Social Problems Section (Applied), *Cult Studies Journal* (1996)  
Astra Zeneca Award in Applied Ethics (1997)  
Best Paper, Not-for-Profit Studies, *Vantage Point* (1999)  
Pricewaterhouse Coopers Award, Leaders in Management Education (2004)  
CUFA Paz Buttedahl Career Achievement Award (2010)
- Research grants and contracts (a full list of sources and sums is available from Dr. Wexler).

Administrative Experience:

- Chair: University Ethics in Research Committee  
Equity Committee  
Faculty Tenure Committee  
Policy Studies Group  
Human Resource Management Group
- Directorship: Research for the Faculty of Business; Labour Studies, Ethics Committee, University Professor Awards, Van Dusen Research Institute, and others.
- Program Development: Ethics in Science Conference  
Environmental Ethics in Theory and Practice: A Symposium  
Dermott Murphy Lecture Series in Applied Land Ethics  
Certificate Program in Labour Studies

Fundraising: Grants and contracts for scholars at Simon Fraser University  
Dr. Rae Scholarship for Applied Ethics  
The Canadian Jewish Congress Endowment (Pacific Division)  
AIDS Society of Canada  
Canadian National Institute for the Blind

Publications:

- 2011 The Organization of Scandal: Disrepute in Unexpected Places. Northampton, Mass.: Edward Elgar Publishing (forthcoming).
- 2010 "Four reactions to end-of-the-world logic." *Midwest Quarterly*, Issue 51: (forthcoming).
- 2010 "Financial edgework and the persistence of rogue traders." *Business and Society Review*, 115(1): 1-24.
- 2009 "The moral dimension of wicked problems." *International Journal of Sociology and Social Policy*, Vol. 29 (9/10): 531-542.
- 2009 "Strategic ambiguity in emergent coalitions: The triple bottom line." *Corporate Communications, an International Journal*, Vol. 14 (1): 62-77.
- 2008 "Conjectures on systemic psychopathy: Reforming the contemporary corporation". *Society and Business*, Vol. 3 (3): 224-238.
- 2008 "Conjectures on workplace spirituality in Cascadia." In *The Elusive Utopia*, (Editor), Douglas Todd. Toronto: Ronsale Press, pp. 215-239.
- 2007 "Reframing the 'gatekeeping' professions." In *Relationships in the Professions*, (Editor), B. Tan, New York: Ballard Books, pp 211-228.
- 2007 "The four faces of planning ethics: A value Profile in Canadian Planning." *A Reader in Canadian Planning*, (Editor), Jill Grant. Toronto: Thomson Nelson, (with Judy Oberlander), pp. 99-106.
- 2007 "The Moral nature of a credible Scandal Story". *Insights*. Vol. 4(3): 140-156.
- 2006 "Successful resumé fraud: Conjectures on the origins of amorality in the workplace," *Journal of Human Values*, Vol. 12 (2): 139-154.
- 2006 "Five Theses on Corporate Monsters," *Quarterly Journal of Ideology*, Vol. 30 (1):85-99.
- 2006 "The Return of the Corporate Backroom," *Ethics Bulletin: A Journal for Public Administrators*, Vol. 11 (2): 115 – 128.
- 2005 *Leadership in Context: The Four Faces of Capitalism*. Northampton, MA: Edward Elgar Publishing.
- 2005 "Organizing knowledge workers: An ideological reading of 'communities of practice' (COPs)," *Quarterly Journal of Ideology*, Vol. 28(3/4):82-104 (with Vicky Carpio-Tam and Elicia Maine).
- 2005 "Instrumentalizing nostalgia: Attachment to the comforting object on the information highway," *Culture and Organization*, Vol. 18 (1): 48-60.

- 2005 *Twenty Questions on Corporate Codes of Conduct*. Professional monograph, approx. 65 pages. Toronto: Canadian Institute of Chartered Accountants.
- 2004 "Communities of practice in the federal public service of Canada," *Optimum Online: the Journal of the Public Service*, Vol. 34 (2):2-11.
- 2004 "The call for transparency: Implications for strategic communications," *Business Communication Review*, Vol. 9(1):14-29.
- 2004 "Who is responsible for workplace incivility?" *Ethics Bulletin: A Journal for Public Administrators*, Vol. 12(3):131-150.
- 2004 "Communities of practice: Management implementation issues," *Problems and Methods in Management*, Vol. 3(2):2-24.
- 2004 *Fundamentally Canadian: Multiculturalism vs. Diversity*, Ottawa: Broadview Press.
- 2003 "The entrepreneurial leader in the traditional college setting," *Leadership in Academic Life*, Vol. 2(1):89-100.
- 2003 "Reputational signaling in and after ethical quandaries," *Public Relations Forum*, Vol. 12(3):144-159.
- 2002 "Organizational memory (OM) and intellectual capital," *Journal of Intellectual Capital*, Vol. 3(4):393-414.
- 2002 "Conspiracy: A dramaturgical explanation," *International Journal of Group Tensions*, Vol. 31(3):247-266 (with G. Havers).
- 2002 "The four faces of planning ethics: A values profile," *Plan Canada*, Vol. 42(2):18-27 (with J. Oberlander).
- 2002 "Blowing of whistles, rocking of boats, and tilting of windmills: The idealistic dissenter in the organization," *Ethics Bulletin: a Journal for Public Administrators*, Vol. 10(3):146-161.
- 2001 "The who, what and why of knowledge mapping," *Journal of Knowledge Management*, Vol. 5(3):249-263.
- 2001 "Is U.S. neoconservatism dead?," *Quarterly Journal of Ideology*, Vol. 24(1&2):1-12 (with G. Havers).
- 2000 "Organizational memory (OM): Ideological schisms in mnemonic practices," *Quarterly Journal of Ideology*, Vol. 23(3):111-130.
- 2000 "Emotional intelligence: A review and appraisal," *Optimum: Journal of Public Sector Management*, Vol. 30(2):1-8.
- 2000 "Exploring the changing landscape of the public administrator," *Optimum: Journal of Public Sector Management*, Vol. 30(2):9-19.
- 2000 "Reputational capital, ethics and the not-for-profit sector," *Vantage Point: Not-For-Profit Management*, Vol. 17(3):11-17.
- 2000 "Reputational capital and stakeholder models: Consequences for fundraisers," *Canadian Fundraiser*, Vol. 11(18):3-7.
- 2000 "Organizational memory (OM) in public administration: An ethicist's concerns," *Ethics Bulletin: A Journal for Public Administrators*, Vol. 8(3):167-181.
- 1999 *Confronting Moral Worlds: Understanding Business Ethics*. Toronto: Prentice Hall, June.

- 1999 *Video Cassette and Readings for Confronting Moral Worlds: Understanding Business Ethics*, Toronto: Prentice Hall.
- 1998 "Moral panics: Issue management skills for public administrators," *Ethics Bulletin: A Journal for Public Administrators*, Vol. 6:99-111.
- 1998 "Reconsidering moral panics: A psycho-social analysis," *International Review of Modern Sociology*, Vol. 28(2):212-222.
- 1997 "Moral panic: An explanation in search of a problem," *Self and Society*, Vol. 25:16-34.
- 1997 "Moral imagination in the education of executives," *Centrepoint: Ethics Review*, Vol. 7:91-108.
- 1997 "Dirty hands: Reflections on the innovation process in a high technology organization," *Innovating*, Vol. 6:101-119.
- 1997 "Contrasting ideological orientation on the NIMBY (not-in-my-backyard) syndrome," *Quarterly Journal of Ideology*, Vol. 21:62-77.
- 1996 "A sociological framing of the NIMBY (not-in-my-backyard) syndrome," *International Review of Modern Sociology*, Vol. 26(1):91-110.
- 1995 "The moral grounds for NIMBY: The case of casinos in Vancouver, Canada," *Centrepoint: Ethics Review*, Vol. 5:111-123.
- 1995 "Rethinking silence and society," in Bin-Ky Tan (ed.) *The Human Individual and Social Organizations*, Toronto: Macmillan, pp. 138-155.
- 1995 "Expanding the groupthink explanation to the study of contemporary cults," *Cult Studies Journal*, Vol. 12:1-23.
- 1995 "A tale of two views of the professions: Debating professional ethics," *The Scrivener*, Vol. 5:13-18.
- 1994 "The scapegoating process in families and corporations," *Journal of Strategic and Systematic Therapies*, Vol. 13:32-39.
- 1994 "The psycho-social significance of trivia," *Journal of Popular Culture*, Vol. 28:1-13 (with R. Sept).
- 1994 "Technology champions: Complications of the pro-innovation bias," *Innovating*, Vol. 4:9-18.
- 1994 "Charismatic hunger," *Self and Society*, Vol. 22:103-121.
- 1994 "Cautionary tales: Relying on technology champions," *Industrial Management and Data Systems*, Vol. 16:67-72.
- 1993 "Understanding organizational redundancy: An issue for school systems," *Education Canada*, Vol. 33:15-20.
- 1993 "The negative rite of scapegoating: From the ancient tribe to the modern organization," *International Journal of Group Tensions*, Vol. 23:293-307.
- 1993 "The act of interpersonal forgiving," *Personality Study and Group Behavior*, Vol. 22:406-419.
- 1993 "Exploring nostalgia," *Culture, Medicine and Psychiatry*, Vol. 17:212-224.

- 1992 "Psycho-social factors in shared family delusions (folie à famille)," *International Journal of Sociology of the Family*, Vol. 22:161-173.
- 1992 "New age ideology and the entropy metaphor," *Quarterly Journal of Ideology*, Vol. 15:81-98.
- 1992 "Computer ethics," *Trek: Review of Emerging Technology*, Vol. 11:121-130.
- 1992 "An evaluation of uncertainty reduction theory (URT)," *Free Inquiry in Creative Sociology*, Vol. 20:97-108 (with R. Sept and K. Hildebrand).
- 1991 "Post-industrial futures: Conjectures for students of ethnic enterprise," *Human Science*, Vol. 11:221-233.
- 1991 "Managerial morality," *San José Review*, Vol. 28:12-23.
- 1991 "Degradation ceremonies and the hard work of retrieving social dignity," *Self and Society*, Vol. 19:84-91.
- 1990 "Prediction dilemmas and the applied social sciences," *Humboldt Journal of Social Relations*, Vol. 16:95-123.
- 1990 "Deep ecology: Grounding a contemporary argument field," *International Journal of Sociology and Social Policy*, Vol. 10:47-70.
- 1990 "Deep ecology: An emerging critique of conventional wisdom," *Quarterly Journal of Ideology*, Vol. 14:15-38.
- 1990 "Conjectures on the future of ignorance," *Phenomenology and Pedagogy*, Vol. 8:75-85.
- 1989 "Learning from Bhopal," *Midwest Quarterly: A Journal of Contemporary Thought*, Vol. 31:106-129.
- 1988 "Self-organization in symbolic interaction," *Self and Society*, Vol. 16:111-128
- 1988 "Rumours, rumour control centres and Gustave Le Bon," *Human Affairs*, Vol. 15:55-91.
- 1988 "Post-industrialism and the rise or fall of group tensions," *International Journal of Group Tensions*, Vol. 18:170-194.
- 1988 "Industrial graffiti: Accessing corporate cultures," *Anthropology of Work Review*, Vol. 9:14-23.
- 1987 "The case for and against the corporate promotion process," *Human Affairs*, Vol. 12:29-57.
- 1987 "Risk and the public: Entrepreneurial, bureaucratic and environmentalist risk portfolios," *Optimum: A Forum for Management*, Vol. 18:7-21.
- 1987 "Conjectures on the dynamics of secrecy and the secrets business," *Journal of Business Ethics*, Vol. 6:469-480.
- 1986 "Speculations on the metaphysics of systems theories," *Free Inquiry*, Vol. 14:184-190.
- 1986 "Problems in the grid-group analysis of the environmental movement," *International Journal of Sociology and Social Policy*, Vol. 7:60-82.
- 1986 "Impression management and the new competence," *ETC: General Review of Semantics*, Vol. 43:247-258.
- 1985 "The game is the thing: Marketing Marx capitalistically," *Human Affairs*, Vol. 9:97-119.

- 1985 "New work in a post-industrial or service society: Deciphering the myth," *Changing Work*, Vol. 5:22-31.
- 1985 "Formulating the therapeutic bias: Uncovering to discover," *Transformations*, Vol. 2:35-44.
- 1984 "The enigma of Goffman's sociology," *Quarterly Journal of Ideology*, Vol. 8:40-51.
- 1984 "Speculations on sociological uncertainty: A note to the helping professions," *Free Inquiry*, Vol. 12:89-94.
- 1984 "Social planning as radical practice: Friedman's dialectics of the good society," *Transformations*, Vol. 1:30-39.
- 1984 "Prediction dilemmas," *Queen's Quarterly*, Vol. 91:389-400.
- 1984 "Prediction dilemmas and the social sciences," *Cornell Journal of Social Relations*, Vol. 7:20-35.
- 1984 "Conceptual bases for the work culture concept: Part II," *Anthropology of Work Review*, Vol. 5:5-8.
- 1984 "Conceptual bases for the work culture concept: Part I," *Anthropology of Work Review*, Vol. 4:7-12.
- 1983 "The image of business on Canadian produced television," *Canadian Journal of Communication*, Vol. 9:15-36.
- 1983 "The ideological implications of cultural lag theory," *Quarterly Journal of Ideology*, Vol. 7:1-12.
- 1983 "Supply siders' moral defense of capitalism," *Catalyst*, Vol. 15:92-102.
- 1983 "Silence and society," *Human Affairs*, Vol. 3:45-62.
- 1983 "Pragmatism, interactionism and dramatism: Interpreting the symbol in organizations," in L.R. Pandy, P. Frost, G. Morgan and T. Dandridge (eds.), *Organizational Symbolism*. Greenwich, CT: JAI Press, pp.237-253.
- 1983 "Irony and the promise of reason," *Studies in American Humor*, Vol. 10:1-6.
- 1983 "Hume's humanism: The debate with Kincheloe," *Humanist Sociologist*, Vol. 8:3-6.
- 1982 "Work values of Canadian high school students," *Free Inquiry*, Vol. 10:231-236 (with L.T. Pinfield).
- 1982 "Sociobiology and the social sciences," *Social Sciences Journal*, Vol. 19:103-108.
- 1982 "Sociobiology and human altruism: A social scientist's perspective," *Humboldt Journal of Social Relations*, Vol. 9:32-60.
- 1982 "Formulating the therapeutic bias," *State and Mind*, Vol. 8:122-138.
- 1981 "Uncertainty as a root metaphor in the social sciences," *Free Inquiry*, Vol. 9:31-36.
- 1981 "The biology of human altruism," *Social Sciences*, Vol. 56:195-203.
- 1976 "The service society: Varying images of novelty," *Mid-American Review of Sociology*, Vol. 2:64-73 (with P. Rawlings).
- 1975 "Tracing phenomenology through the sociological imagination," *Kansas Journal of Sociology*, Vol. 2:15-28 (with P. Rawlings).

1974 "Police culture: A response to ambiguous employment," in C. Boydell, K. Grindstaff and P. Whitehead (eds.), *Selected Readings in the Administration of Justice*. Toronto: Holt, Rinehart and Winston, pp. 126-151.

**For references and more information, contact Dr. Wexler at: [wexler@sfu.ca](mailto:wexler@sfu.ca)**

Revised: April 22, 2010